

## Branding Themes –Gallant & Bold

### Labelling Design & Logo

#### Campbell Tartan Pattern

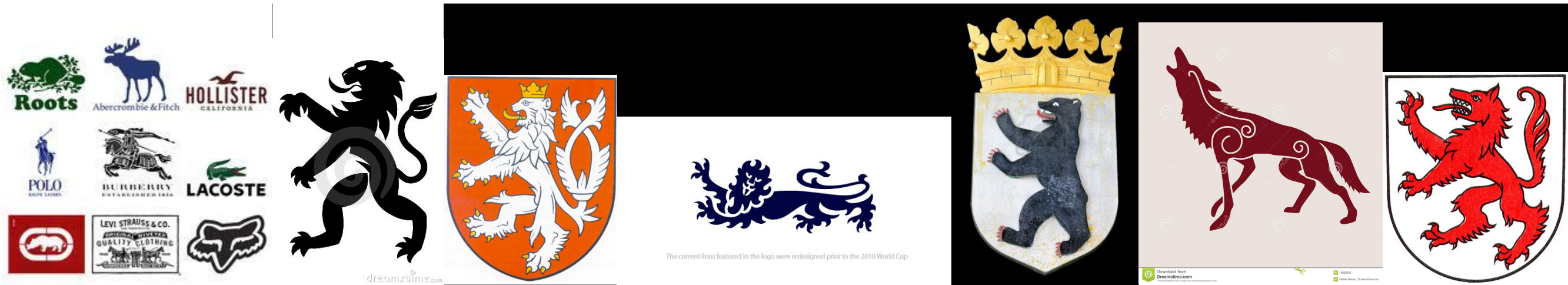
*(The campbell tartan pattern and colours are an exception to the colours outlined in the preferred colour board)*



#### Shapes - Company Name or Abbreviation Inside



Animal Representative of Company Image



Company Name In Desirable Font

TIFFANY & Co.	DOLCE & GABBANA
RALPH LAUREN	VERSACE
<b>PRADA</b>	<b>CHANEL</b>
Dior	LOUIS VUITTON
GIORGIO ARMANI	HUGO BOSS



Company Name Abbreviated



Company Name Showing Nationality (Canadian)

